

MEDIA RELEASE

Berlin and Stuttgart, Germany, 25 September 2019

***Startbase* is live** – the digital platform for the German startup ecosystem

Berlin and Stuttgart, Germany, 25 September 2019 Boerse Stuttgart Group and Bundesverband Deutsche Startups e.V., the German Startups Association, presented the online platform [Startbase](#) at the offices of Berlin-based FinTech N26 on 25 September 2019. *Startbase* is the first digital platform with the objective of centrally mapping the entire German startup ecosystem and making it more transparent. The clear vision is to play an active role in shaping the ecosystem and helping its members to achieve further growth by making networking easier. Over 750 enterprises are taking part at the start, including more than 600 startup companies.

A profile on *Startbase* enables startups to be found more quickly by investors and customers. Investors, medium-sized enterprises and corporate groups can also create a profile on the platform. The basis for establishing every business relationship is up-to-date information about the particular company. Until now, this information has been difficult to access in many cases. *Startbase* users can upload, maintain and release this information selectively on the platform with just a few clicks. The comprehensive search and filter functions make it quick and intuitive to find the appropriate information. In this way, *Startbase* reduces the barriers to establishing value-creating contacts with relevant partners. In order to achieve an international impact for the startup companies, the platform is hosted solely in English. The integrated Google Market Finder helps startups in their international expansion. The tool collects and aggregates relevant data on target markets as a basis for planning the internationalization strategy.

The team behind *Startbase* consists of experts from the German startup ecosystem and an experienced development team that continuously extends the platform's features and its functionality together with its users. The long-term goal is to become the largest digital platform for the German startup ecosystem.

Sascha Schubert, Deputy Chairperson of the German Startups Association: 'The German startup ecosystem has become bigger and more complex in recent years. Through *Startbase*, we are not only creating an overview that is long overdue, but also partnering with startup enterprises throughout all phases of the life-cycle: during the search for investors and joint ventures to implement early-stage ideas, during matchmaking with customers and venture capital firms during the growth phase and lastly, during entry into international markets and business fields. *Startbase* brings the German startup ecosystem to a new level.'

Dr Michael Völter, Chairperson of the Management Board of Vereinigung Baden-Wuerttembergische Wertpapierboerse e.V.: 'As an exchange, our objective is to bring together ideas and capital. Through *Startbase*, we are applying this concept to the German startup ecosystem, simplifying the relationship between startups and investors through digital features and data-based analytics. Since exchanges are also technology companies, we are carrying out the development and expansion of *Startbase* in close cooperation with the German Startups Association. In addition, we intend to create links between *Startbase* and the blockchain-based infrastructure for digital assets of Boerse Stuttgart Group. This can open up new finance opportunities for startups, for example by issuing digital tokens.'

About Boerse Stuttgart

Boerse Stuttgart is Germany's leading floor-based exchange and the first choice of retail investors. Here in Stuttgart, investors can trade equities, securitized derivatives, debt instruments (bonds), exchange-traded fund units (ETFs), investment fund units and participation certificates while benefiting from top-quality execution at the best prices. Boerse Stuttgart leads the German market for exchange-based trading in corporate bonds and is number one in Europe in the securitized derivatives segment. Our hybrid market model integrates trading experts into the electronic trading process. Their role is to inject additional liquidity as required and to ensure that orders are executed quickly and reliably. In order to protect investors and guarantee transparency, Boerse Stuttgart implements all the regulatory and control mechanisms you would expect of an exchange governed by public law. In 2018, Boerse Stuttgart recorded a total trading volume of around EUR 71 billion across all asset classes, making it Europe's tenth largest exchange.

About Bundesverband Deutsche Startups e.V.

Bundesverband Deutsche Startups e.V., the German Startups Association, has more than 1,000 members. It was established in Berlin in September 2012. The Association is the representative and voice of startups in Germany. It explains and represents the interests, viewpoints and concerns of startup companies vis-à-vis legislative bodies, administration and the general public. It promotes innovative entrepreneurship and transfers the startup mentality into society. The Association sees itself as a network of startups in Germany.

Media contact

Boerse Stuttgart

Johannes Frevert

Spokesperson

+49 (0)711 222985 715

presse@boerse-stuttgart.de

Bundesverband Deutsche Startups e.V.

Paul Wolter

Director Public Affairs and Communications

+49 (0)30 609 8959 101

paul.wolter@deutschestartups.org