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Boerse Stuttgart Group creates end-to-end infrastructure for digital assets

In addition to BISON, there will be an ICO platform, a trading venue and custody for cryptocurrencies // services along the value chain are offered under one roof

Boerse Stuttgart Group is creating an end-to-end infrastructure for digital assets. After the start of cryptocurrency trading via BISON, there will soon be a platform for initial coin offerings (ICOs), a multilateral trading venue for cryptocurrencies as well as solutions for safe custody. Boerse Stuttgart Group thus continues to pursue its digitisation strategy and is becoming a pioneer for the digital transformation of financial markets and financial products.

As an established market player, Boerse Stuttgart Group has extensive know-how in the fields of technology, regulation and trading models. 'On this basis we can offer central services along the value chain for digital assets, all under one roof. Investors and market participants know that Boerse Stuttgart Group stands for quality, transparency and reliability. As a Germany-based provider we want to transpose this standard into the digital world. We will help to promote acceptance of digital assets,' says Alexander Höptner, CEO at Boerse Stuttgart GmbH

With BISON, a trading application is being developed that facilitates market access and allows the free, uncomplicated and secure trading of cryptocurrencies. After the launch of BISON in the autumn, Boerse Stuttgart Group will be extending its activities to the primary and secondary markets. An ICO platform will allow the issuance of digital tokens, for corporate financing or to represent rights and assets, for instance. The platform will also make it possible to carry out ICOs with standardised and transparent processes.

At the same time, Boerse Stuttgart Group is establishing a multilateral and regulated trading venue for cryptocurrencies. 'At the trading venue tokens issued via our ICO platform can be traded on the secondary market. This is an important success factor for ICOs. At the same time we are responding to demand from both retail and institutional investors for a regulated and reliable environment for trading with cryptocurrencies,' explains Alexander Höptner. Furthermore, established cryptocurrencies like Bitcoin or Ethereum will also be traded. 'In designing the strategic projects we closely cooperate with all competent boards and committees, and especially with the supervisory authorities,' says Höptner.

The infrastructure of Boerse Stuttgart Group for digital assets is complemented by solutions for safe custody. The services will include differentiated safety concepts for digital assets and will already be available for the start of BISON. Later on it will be possible to use the custody service along the entire value chain.

About Boerse Stuttgart

Boerse Stuttgart is Germany's leading floor-based exchange and the first choice of retail investors. Here in Stuttgart, investors can trade equities, securitised derivatives, debt instruments (bonds), exchange-traded fund units (ETFs), investment fund units and participation certificates while benefiting from top-quality execution at the best prices. Boerse Stuttgart leads the German market for exchange-based trading in corporate bonds and is number one in Europe in the securitised derivatives segment. Our hybrid market model integrates trading experts into the electronic trading process. Their role is to inject additional liquidity as required and to ensure that orders are executed quickly and reliably. In order to protect investors and guarantee transparency, Boerse Stuttgart implements all the regulatory and control mechanisms you would expect of an exchange governed by public law. There is a free customer hotline for retail investors, and we organise a wide range of investment training events. In 2017, Boerse Stuttgart recorded a total trading volume of around EUR 81 billion across all asset classes, making it Europe's tenth largest exchange.